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**PwC's Carolinas practice hires nine consultants from Conequity Resources**

*PwC continues to expand local advisory services practice to meet the needs of its clients*

**Charlotte, N.C.**, November 29, 2010 – [PwC US](#) announced today that nine client service professionals from local consulting firm Conequity Resources have joined its Charlotte office. Conequity's Managing Partner and one of its founders, Rick Hasty, will join PwC as the Carolinas Marketing and Sales leader. Rick brings more than 25 years of experience helping mid-size and global companies identify opportunities for revenue and profit growth.

Also joining PwC as directors in the Advisory practice are:

- **PAUL JOYCE** - Managing Partner at Conequity with 28 years of business leadership and consulting experience with a successful record of leading business units and large scale organizational change initiatives. Paul is recognized for coaching high performing talent, executive development and building cohesive teams.
- **JOHN SALADINO** – Senior Partner at Conequity with more than 30 years of experience in industry and consulting, specializing in strategic planning, operations and quality improvement, product development and program management.
- **ROBERT STEWART** – Senior Partner at Conequity with more than 20 years of senior management and change experience in various industry sectors including manufacturing, consulting, financial services and the US Army. Bob specializes in the areas of merger integration, supply chain strategies, and supplier risk management.

Joining PwC as managers in the Advisory practice are:

- **STEVE BIGGERSTAFF** – Senior Consultant with 25 years of consulting and client-side marketing, strategic planning and brand development/management experience.
- **ELAINE SEPHTON** – Senior Consultant with more than 20 years of domestic and international experience in Change Management, Organizational Development, and Project Management roles.

Joining PwC as senior associates in the Advisory practice are:

- **AMY HENDERSON** – Senior Consultant with more than 15 years experience in operations and financial management.
- **ALAN LOVE**- Senior Consultant with 25 years of business experience working in the medical device, construction and non- profit industries.
- **JULIE WELDON** –Senior Consultant with more than 15 years experience building and leading high performing teams in the for-profit and non-profit sectors.

"On behalf of our more than 700 people throughout North and South Carolina, we are thrilled to have Rick and his team join PwC," says Ron Cofield, PwC Carolinas Market Managing Partner. "They bring a wealth of business and consulting experience across multiple industries and significantly strengthen the advisory capabilities we can offer to our clients."

Commenting on the decision to join PwC, Rick Hasty said, "There was a natural fit between our companies. PwC and Conequity Resources have similar cultures and the partners and staff at both firms are focused on transforming businesses to help them grow and capture market share. By combining resources, we can assist more companies in the Carolinas and offer clients a greater range of services."

The consultants joining PwC from Conequity Resources are the most recent additions to PwC's Carolinas Advisory practice. Earlier this month, 12 professionals joined the firm locally as a result of PwC's acquisition of Diamond Management & Technology Consultants, Inc. Last year, 21 professionals joined the Carolinas Advisory practice as a result of PwC's acquisition of BearingPoint's North American commercial services practice.

#### **About PwC's Advisory Practice**

PwC's [Advisory](#) professionals help organizations improve business performance, respond quickly and effectively to crisis, and extract value from transactions. We help clients implement their business strategies and priorities to build effective organizations, innovate and grow profitably, reduce costs, manage risk and regulation, and leverage talent. We understand our clients' industries and unique business challenges, and look across the entire organization -- focusing on strategy, structure, people, process and technology -- to help clients build their next competitive advantage.

#### **About the PwC Network**

PwC firms provide industry-focused assurance, tax and advisory services to enhance value for their clients. More than 161,000 people in 154 countries in firms across the PwC network share their thinking, experience and solutions to develop fresh perspectives and practical advice. See [www.pwc.com](http://www.pwc.com) for more information.

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